

Higher-Order Risk Premium, Stock Return Predictability, and Rare Event Dynamics

By

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Objective

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- ▶ “Rare Event Dynamics” Higher-order risk premium could suggest some underlying behaviors of rare events in the market

Introduction

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$$g(r, T) = \frac{1}{T-t} \sum_{i=1}^n g(r_i),$$

$$g(r) = 2(\exp(r) - 1 - r)$$

$$\approx \underbrace{r^2}_{\text{pure second moment}} + \underbrace{\frac{1}{3}r^3 + \frac{1}{12}r^4 + \dots}_{\text{higher-order moments}}$$

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 \end{aligned}$$

- ▶ The total variance risk premium is $VRP_t = E_t^Q[g(r(t, T))] - E_t^P[g(r(t, T))]$
- ▶ The pure second moment: $PVRP_t = E_t^Q\left[\frac{1}{T-t}r(t, T)^2\right] - E_t^P\left[\frac{1}{T-t}r(t, T)^2\right]$
- ▶ The higher-order moments: $HRP_t = VRP_t - PVRP_t$

The Main Finding: (2) Empirical Properties

- ▶ S&P 500 index and its option data from 1996 to 2016
- ▶ PVRP is on average positive. In contrast, the average HRP, mainly attributed to the risk premium related to the third moment of returns, has the opposite sign
- ▶ HRP reflects compensation for unexpected large and discontinuous movement of stock returns, while PVRP represents compensation for uncertain continuous and diffusive movement of stock return variance.

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- ▶ Exercise 1: return predictability

PVRP contains short-term predictability with significant positive coefficients (1-3 months), HRP contains medium-term predictability with significant negative coefficients (6-24 months).

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- ▶ **Exercise 2: asset allocation**

CER gain = the difference between (1) the CER for the investor when she uses the predictive regression excess return to forecast and (2) the CER when she uses a naive measure (the historical mean). The forecast using PVRP+HRP gives a higher CER.

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- ▶ **Exercise 3: predicting momentum returns**

HRP is the main contributor to momentum return predictability, in an up-to-date horse race.

The Main Finding: (3) Economic Interpretations

- ▶ Goal: understand the mechanism of the predictability of PVRP and HRP together in a consumption-based framework
- ▶ Revised model: Bollerslev, Tauchen and Zhou (2009) + Wachter (2013). The key change in the assumption is the jump shock in the consumption growth process, which now generates the higher-order (skewness) risk premium.
- ▶ The model is able to match the predictability signs of both risk premiums.

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Interesting paper, examining and pushing the big agenda of understanding risk compensations associated with higher moments in empirical asset pricing.

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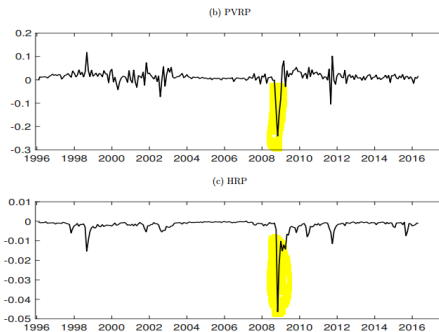
1. Interpretations of negative spikes in the RP measures
2. Asset allocation exercise

Comment 1: Interpretations of negative spikes

- ▶ Martingale assumption of realized variance dynamics has been shown to be a less realistic assumption in forecasting future realized variance
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Corsi (2009), Bekaert and Hoerova (2014), Londono and Xu (2019)
- ▶ Could the large realized variances (as proxy for the physical leg) result in the major spikes in VRP and PVRP? \Rightarrow Concern of mismeasurement



correlation=0.39

Comment 1: Interpretations of negative spikes (continued)

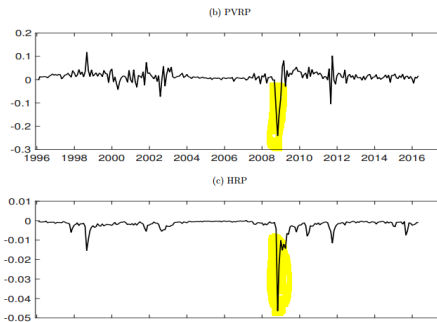
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- ▶ For skewness, everybody wants to sell “a contract” to swap skewness, expecting skewness to drop. Hence, skewness buyers make money, and negative spikes in HRP in fact makes sense.
- ▶ But both negative spikes during the same time doesn't make sense. Again, there is a strong mismeasurement concern.



Comment 2: Asset allocation exercise

$$\blacktriangleright w_t = \frac{r_{t+h}^{\hat{}}}{\gamma \sigma_{t+h}^{\hat{2}}},$$

$\Rightarrow r_{t+h}^{\hat{}}$: the expected excess return of a risky asset \sim PVRP and HRP

$\Rightarrow \gamma$: constant CRRA risk aversion coefficient

$\Rightarrow \sigma_{t+h}^{\hat{2}}$: proxied by VIX^2

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 - ⇒ $r_{t+h}^{\hat{}}$: the expected excess return of a risky asset \sim PVRP and HRP
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- ▶ Several concerns:
 - ⇒ A mean-variance investor by design only cares about the second moment but higher-order moments risk premium is included in predicting future returns

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 - ⇒ \hat{r}_{t+h} : the expected excess return of a risky asset \sim PVRP and HRP
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 - ⇒ $\hat{\sigma}_{t+h}^2$: proxied by VIX^2
- ▶ Several concerns:
 - ⇒ A mean-variance investor by design only cares about the second moment but higher-order moments risk premium is included in predicting future returns
 - ⇒ I suspect that the w_t estimated in the paper might be very volatile because in theory the risk-neutral variance should reflect more than expected uncertainty but also some time variation in the risk aversion of the investor (Bekaert, Engstrom, and Xu (2019))

Conclusion

- ▶ I highly recommend it!
- ▶ To make it more convincing:
 1. Interpretations of negative spikes in the RP measures should be addressed in the paper
 2. The “economic interpretation exercises” should be further explained — what are the motivations, and what are the key messages? I also think the asset allocation exercise is a little unnecessary, but could be very interesting if done correctly

Thank You!
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